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ITA Group
Unit 6, Roman Park
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Student Recruitment Officer

Salary £27,000 - £35,000 depending on experience

Hours Per Week 40

Holiday 20 days and all statutory bank holidays.

Start Date Immediate

We are a BBC Dragons Den backed business, invested in by Deborah Meaden & Peter Jones. We are an agile, forward thinking trailblazer in the events and online media space. Our CEO is a young, outgoing motivator, driven by tenacity and fresh ideas. Since our incorporation, our success is thanks to our 'engine culture', built by our people who embrace the ethos '*solution focused & outcome driven*'.

At ITAE we have no anchors. We're seeking an agile and experienced graduate **Student Recruitment Officer** who is looking to diversify their career and take the next step with us. This is a new post within the company and it will be a key role in the development and growth of the business into the future. The salary will be paid in 12 monthly instalments via PAYE/BAC's directly into a nominated UK bank account.

Job Description

Reporting to the CEO, you will play a leading role in the promotion of the established online learning platform www.medicplayer.com.

The online platform is a leading hub for students of all ages and abilities, showcasing unique TV programming & associated content for medical based careers. The website is accessible globally and is aimed at students aged 12 through to post graduate. You will use your skills in student recruitment to build out, manage and nurture relationships with schools, colleges, universities and agencies. Using your experience, you will develop a network of international promoters to drive student sign ups to the online channel. You will measure your success by impact on web traffic, global partnerships and increases in MRR.

This is a fantastic opportunity for a Student Recruitment Officer to break into international recruitment and sales in the medical and media sector.

Outline of Responsibilities and Skills

- Build out and develop a network of international student recruiters/promoters
- Raise the profile of the MEDICPLAYER brand
- Develop relationships with overseas agents
- Network with Higher Education institutions
- At least 1 year of experience in international student recruitment **essential**.
- Experience in devising and executing a recruitment strategy is **essential**.
- Competency of reporting back targets in excel or other appropriate software to the Board of Directors is **essential**.
- Ability to self-manage a diary and work to strict deadlines is **essential**.
- Knowledge higher education courses in healthcare is **desirable**

Additional Information To apply send an up to date CV to Carl Marston by email carl@iteagroup.co.uk with a covering letter/email of no more than one side of A4 outlining your skills and expertise. For this role, the quality of the candidate supersedes the geographic location -in the post COVID-19 world this role will be work from home with negotiation on face to face office visits following probation and a return to 'near normal' working conditions. Applicants must have the right to live and work freely in the UK. We have offices in The Midlands & North East.

Closes 12.00 noon, 5th March 2021.

www.iteagroup.co.uk

COMPANY NUMBER: 9781131 VAT REGISTERED VAT NUMBER: 265642586

